



2024 MAYOR'S TELSTRA INNOVATION AWARDS



Calling all Year 9 to 12
Sunshine Coast students
to create, innovate
and collaborate.

Be part of the 2024 Mayor's Telstra Innovation Awards Program and bring your innovative idea, creative concept or business solution to life. Over \$10,000 in prizes including a personal mentor start-up incubator experience!

"Our involvement in MTIA has been invaluable. We have discovered new business opportunities as a result of being involved in MTIA. The experience provided us with phenomenal learning experiences. MTIA has created opportunities to learn new skills, network with others and develop teamwork. Being involved in the competition was also fun."

Bird Bell, 2022 MTIA Winning team

**REGISTRATION
OPENS
TUESDAY
23RD JANUARY
2024**

To find out more about this exciting innovation competition please scan the QR code or visit studysunshinecoast.com.au/mtia2024



2024 MAYOR'S TELSTRA INNOVATION AWARDS

PRIZES AND AWARDS

- Over \$10,000 in prizes shared between 1st, 2nd and 3rd placed teams and the Emerging Entrepreneur Award
- Winning team to receive a perpetual trophy
- All award winners to receive individual trophies
- Certificates for all finalists

"Having experienced success in MTIA has reinforced that I am capable of amazing things. In the process I have developed business skills."

Bird Bell, 2022 MTIA Winning team

The MTIA's aim to encourage innovation and creativity through the development of a new innovative idea, creative concept or business solution. This could be a new app, new concept in social media, new gaming technology, a solution to an environmental issue or a local Sunshine Coast problem that needs a solution.

- The awards are open to students from Years 9 to 12 in teams of up to three. Teams must be from high schools that are located within the Sunshine Coast Local Government Area.
- There is no limit to the number of teams that can enter from each school.
- Phase 1 of the MTIA commences on Tuesday 23rd January 2024. Teams will have 12 weeks to develop an original innovative idea, creative concept or business solution.
- Entries for Phase 1 of the MTIA close 11.59pm, Wednesday 17th April 2024.
- A judging panel will review all of the entries and shortlist the finalist teams who will be announced on Monday 22nd April 2024.
- During Phase 2, teams have a further seven weeks to develop their original idea or concept. During this phase, teams will attend dedicated mentoring sessions with industry experts and have the opportunity to be coached and further develop their idea.
- Entries for Phase 2 of the MTIA close at 11.59pm, on Wednesday 5th June 2024.
- A judging panel including the Mayor will review the entries and allocate scores based on the MTIA judging criteria outlined in the terms and conditions.
- Live Pitch and Awards Night will be held on Thursday 20th June 2024. The finalist teams will present their ideas or concept in a live 'pitch' to the judging panel and audience. Final scores for this presentation will be allocated and the winner of the 2024 Mayor's Telstra Innovation Awards announced.

KEY DATES

- Tuesday 23rd January 2024: MTIA competition officially opens
- Wednesday 17th April 2024: Phase 1 entries close
- Monday 22nd April 2024: Finalist teams announced and Phase 2 of the competition commences
- Wednesday 5th June 2024: Phase 2 entries close
- Thursday 20th June 2024: Live Pitch and Awards night

"Winning MTIA has been a real confidence booster. I now know that I can achieve whatever I put my mind to. It was wonderful to meet new people and make new friends in the process. Being involved in the competition was a true delight."

Bird Bell, 2022 MTIA Winning team

