

# 2023 MAYOR'S TELSTRA INNOVATION AWARDS



Calling all Year 9  
to 12 Sunshine  
Coast students to  
create, innovate  
and collaborate.

**Entries now open!**



Scan here for further information  
and watch a video about the  
Mayor's Telstra Innovation Awards.

Be part of the 2023 Mayor's Telstra Innovation Awards Program and bring your innovative idea, creative concept or business solution to life.

Over \$10,000 in prizes including a personal mentor start-up incubator experience!

*"Our involvement in MTIA has been invaluable. We have discovered new business opportunities as a result of being involved in MTIA. The experience provided us with phenomenal learning experiences. MTIA has created opportunities to learn new skills, network with others and develop teamwork. Being involved in the competition was also fun."*

*Bird Bell, 2022 MTIA Winning team*

To find out more about this exciting innovation competition please scan the QR code or visit [studysunshinecoast.com.au/mtia2023](https://studysunshinecoast.com.au/mtia2023)



# 2023 MAYOR'S TELSTRA INNOVATION AWARDS

The MTIA aim to encourage innovation and creativity through the development of a new innovative idea, creative concept or business solution. This could be a new app, new concept in social media, new gaming technology, a solution to an environmental issue or a local Sunshine Coast problem that needs a solution.

## The competition for the 2023 Mayor's Telstra Innovation Awards is now open!

- The awards are open to students from Years 9 to 12 in teams of up to three. Teams must be from high schools that are located within the Sunshine Coast Local Government Area.
- There is no limit to the number of teams that can enter from each school.
- Phase 1 of the MTIA commences on Wednesday 15th February 2023. Teams will have 10 weeks to develop an original innovative idea, creative concept or business solution.
- Entries for Phase 1 of the MTIA close 11.59pm, Thursday 27th April 2023.
- A judging panel including the Mayor Mark Jamieson will review all of the entries and shortlist the finalist teams who will be announced on Friday 5th May 2023.
- During Phase 2, teams have a further seven weeks to develop their original idea or concept. During this phase, teams will attend dedicated mentoring sessions with industry experts and have the opportunity to be coached and further develop their idea.
- Entries for Phase 2 of the MTIA close at 11.59pm, on Thursday 22nd June 2023.
- A judging panel including the Mayor Mark Jamieson will review the entries and allocate scores based on the MTIA judging criteria outlined in the terms and conditions.
- Live Pitch and Awards Night will be held on Thursday 20th July 2023. The finalist teams will present their ideas or concept in a live 'pitch' to the judging panel and audience. Final scores for this presentation will be allocated and the winner of the 2023 Mayor's Telstra Innovation Awards announced.

*"Winning MTIA has been a real confidence booster. I now know that I can achieve whatever I put my mind to. It was wonderful to meet new people and make new friends in the process. Being involved in the competition was a true delight."*

*Bird Bell, 2022 MTIA Winning team*

## PRIZES AND AWARDS

- Over \$10,000 in prizes shared between 1st, 2nd and 3rd placed teams and the Emerging Entrepreneur Award
- Winning team to receive a perpetual trophy
- All award winners to receive individual trophies
- Certificates for all finalists

## KEY DATES

- 15th February 2023: MTIA competition officially opens
- 27th April 2023: Phase 1 entries close
- 5th May 2023: Finalist teams announced and Phase 2 of the competition commences
- 22nd June 2023: Phase 2 entries close
- 20th July 2023: Live Pitch and Awards night



**Scan here to learn more about how to embed the MTIA program into your high school curriculum.**

*"Having experienced success in MTIA has reinforced that I am capable of amazing things. In the process I have developed business skills."*

*Bird Bell, 2022 MTIA Winning team*