

2023 MAYOR'S TELSTRA INNOVATION AWARDS





2022 MTIA Mentor Workshop Session



2022 MTIA Mentor Workshop Session



2022 Suncoast Christian College In-Curricular MTIA Workshop Session



2022 MTIA Live Pitch Night,
Mountain Creek State High School



2022 MTIA Mentor Workshop Session



Suncoast Christian College In-Curricular MTIA Workshop Session



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1.0 ABOUT THE MAYOR'S TELSTRA INNOVATION AWARDS

1.1 BACKGROUND

Sunshine Coast Council is proud to partner with Telstra and Study Sunshine Coast to deliver the Mayor's Telstra Innovation Awards to students in Years' 9, 10, 11 and 12 at high schools within the Sunshine Coast Council Local Government Area.

The competition helps students bring their innovative idea, creative concept or business solution to life. It connects students with industry mentors to develop enterprise skills and entrepreneurial thinking.

The Awards focus on business or social enterprise ideas that utilise innovation principles, creative uses of technology or scalable concepts - this could be a new app, design and engineering, gaming technology, robotics, smartphone, watch or digital camera. It could even be a revolutionary new idea for transport, health, agriculture, cyber security, conservation, construction, energy or recreation. It could be the application of existing technology in a novel way to solve a community, environmental or business challenge. The possibilities are endless and that is what makes these Awards so exciting.

Aims of The Mayor's Telstra Innovation Awards 2023 are:

- » Nurture the knowledge base that exists among young people in our region.
- » Encourage students to be innovative & collaborative by:
 - encouraging teamwork between students;
 - giving students an opportunity to present their ideas and concepts to a wider community audience; and recognising the efforts and achievements of students.
- » Highlight the importance of study in STEM (Science, Technology, Engineering, Maths) fields for the future of the Sunshine Coast – building a knowledge-based economy.
- » Foster a culture of entrepreneurship amongst young people in the region through:
 - connecting students with opportunities such as access to mentors in the business community and other support channels;



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- providing students with valuable experience and knowledge regarding entrepreneurship at a local level; and incentivising students to take risks by making their own decisions to explore different opportunities.

1.2 THE ROLE OF SUNSHINE COAST COUNCIL

Sunshine Coast Council's Economic Development Branch is facilitating these Awards. This project directly aligns with one of the five critical pathways identified in the [Regional Economic Development Strategy \(REDS\) 2013-2033](#), namely; Investment in Talent and Skills. The Sunshine Coast Council is committed to achieving the economic, social and environmental goals detailed in the REDS, and this project will be another step towards achieving those goals.

In addition, the REDS highlights the need for all encompassing digital education and connectivity, as well as focusing on collaboration as a key driver in creating the knowledge-based economy.

1.3 PRIZES AND AWARDS

The Mayor's Telstra Innovation Awards are delighted to announce there is over \$10,000 in prizes up for grabs for teams and the winning school. All of this year's prizes are proudly sourced from Telstra stores on the Sunshine Coast.

PRIZE STRUCTURE FOR THE MAYOR'S TELSTRA INNOVATION AWARDS 2023

| Place | No. of recipients | Prize per team member |
|-----------------------------|--|---|
| 1 st | 1-3 | Garmin Venu SQ Fitness Watch each student Beats Wireless Studio Buds each student Google Nest Mini each student DJI Mini 2 Drone for their school Personal mentor start-up incubator experience Perpetual trophy for their school Individual trophies Certificate each student |
| 2 nd | 1-3 | Garmin Venu SQ Fitness Watch each student Google Nest Mini each student Individual trophies Certificate each student |
| 3 rd | 1-3 | Beats Wireless Studio Buds each student Google Nest Mini each student Individual trophies Certificate each student |
| Emerging Entrepreneur Award | 1 student or team selected from all Finalist Teams | Individual trophy Certificate 3hr mentoring experience |
| All Finalists | All | Finalist Certificate |

**The individual or team who are First Place winners or recipients of the Emerging Entrepreneur Award are able to access team mentoring as part of their prize package. Mentors will be selected and matched to the students/teams based on the need of their idea or project produced during the 2023 Mayor's Telstra Innovation Awards. Sunshine Coast Council reserves the right to select local mentors based on their skills and availability.*

1.4 THE EVALUATION PANEL

The evaluation panel for the entire judging process will consist of a mix of representatives from the following organisations:

- » Sunshine Coast Council Representatives
- » Telstra Representatives
- » Study Sunshine Coast Representatives
- » Start-Up Industry Representative

2.0 GENERAL INFORMATION

2.1 COMPETITION OVERVIEW

- » Entry is open to students from Years 9 to 12 who attend high school within the Sunshine Coast Council Local Government Area.
- » Students are to form Teams between one and three individuals.
- » There is no limit to the number of teams that can enter from each school, however team members must be from the same school.
- » Each participating school is required to assign a School Coordinator as a central point of contact. Please read the detailed requirements of the School Coordinator further in this handbook before assigning/ accepting this role.
- » Phase 1 of the Awards commences **Wednesday 15th February 2023** (Week Four, Term One).
- » Entries are to be submitted via email to Study Sunshine Coast using the downloadable PowerPoint Entry Form available at: studysunshinecoast.com.au/mtia2023 by 11:59pm on **Thursday 27th April 2023**.
- » The Evaluation Panel will then shortlist the Finalist Teams and, by notification to School Coordinators and publication on the competition website announce the finalists on **Friday 5th May 2023**. These Finalist Teams will be eligible to participate in Phase 2 of the competition and will receive a certificate.
- » During Phase 2, Finalist Teams have a further 7 weeks to develop their original idea or concept.
- » During Phase 2, students will attend two face-to-face mentoring sessions where they will be coached and assisted by industry mentors. These mentoring sessions will be facilitated by Study Sunshine Coast over two dedicated sessions on **Wednesday 17th and 31st May 2023**.
- » At the completion of mentoring, students are required to submit a detailed outline of their idea including photos and links to any relevant websites, with a 2-3 minute video. Entries are to be submitted by 11:59pm on **Thursday 22nd June 2023**.
- » The Evaluation Panel will review the Phase 2 entries and allocate scores based on the Phase 2 Judging criteria set out in this Handbook. Judging for Phase 2 will take place early July 2023 and the results of Phase 2 will not be released until the Live Pitch and Awards Ceremony on **Thursday 20th July 2023**.
- » The Live Pitch and Awards Ceremony will be held on **Thursday 20th July 2023**. The Finalist Teams will present their ideas or concepts in a 3 minute 'Live Pitch' to the Evaluation Panel. The "Live Pitch" can be comprised of any medium, video, photos, prototypes or speech and students are encouraged to be dynamic. Following the "Live Pitch" students will have a 2-minute question and answer session with the Evaluation Panel. The Evaluation Panel will allocate scores based on this presentation judging criteria set out in this Handbook. The Judges will then total scores from all three phases and award first, second and third places. At this ceremony the Mayor and Telstra will also announce the winner of the Emerging Entrepreneur Award.

2.2 EMERGING ENTREPRENEUR AWARD

Throughout the competition mentors will be looking for an Emerging Entrepreneur, student or a team who demonstrates an entrepreneurial spirit from the Finalist Teams. The winner of this exclusive award will receive an Emerging Entrepreneur Prize package and a 3-hour session with an industry mentor. The Emerging Entrepreneur Award is awarded to the person or team who showed themselves to be a promising new talent, were solutions focused and developed their skills throughout the program.

The following criteria will be used as a general guide for selecting the winning person or team for this award:

- » The person or team were adaptable, open to feedback and incorporated advice and guidance from the mentors.
- » The person or team were not recipients of the first, second or third prize.
- » The person or team had an inquisitive and positive mindset and asked relevant questions of their mentors.
- » The person or team had an innovative idea or concept that would benefit from further development.

KEY DATES

WEDNESDAY 15TH FEBRUARY 2023

Competition officially opens

THURSDAY 27TH APRIL 2023 at 11.59pm

Phase 1 competition entries close

FRIDAY 5TH MAY 2023

Finalist Teams announced and Phase 2 of the competition commences

WEDNESDAY 17TH MAY 2023

Mentor workshop 1

WEDNESDAY 31ST MAY 2023

Mentor workshop 2

THURSDAY 22ND JUNE 2023 at 11.59pm

Phase 2 entries close

THURSDAY 20TH JULY 2023

Live Pitch and Awards Ceremony

3.0 COMPETITION - PHASE 1

3.1 REQUIREMENTS

Phase 1 is about student teams coming up with an innovative idea, creative concept or business solution and bringing it to life.

Phase 1 Entries open **Wednesday 15th February 2023**.

Phase 1 Entries close **Thursday 27th April 2023** at 11:59pm.

The Finalist Teams will be announced on **Friday 5th May 2023** and all School Coordinators will be informed via email. This information will then be publicly available at the Awards website studysunshinecoast.com.au/mtia2023

3.2 HOW TO ENTER

1. Head to the [Awards website](#)
2. Fill out the [online entry form](#), including the parental consent form, and email your supporting documents. Individual file sizes are to be no larger than 5MB each.

Entries must be submitted to Study Sunshine Coast 11:59pm **Thursday 27th April 2023** to tracey@studysunshinecoast.com.au

THE ENTRY MUST ADDRESS ALL OF THE FOLLOWING:

- » What is your innovative idea, creative concept or business solution?
- » What is the problem/challenge you are solving?
- » What technology or innovation will the idea or concept use?
- » Who is your target (primary) audience that will benefit from this idea/solution and want to buy it?
- » Is there a product like this already in the market?
- » How will you reach your customers? What channels will you use to reach and promote your idea?
- » Have you thought about costs for developing your product, building a prototype and marketing your product? How will you fund these areas?

All the documentation you need can be found at the Awards website: studysunshinecoast.com.au/mtia2023

The organiser reserves the right to accept or reject incomplete or late entries.

NOTE: By submitting an entry in the Awards, each Team, student, respective parent or guardian, school coordinator and school agrees to be bound by the rules of the Awards in this Handbook and the terms and conditions in Annexure C.



LEARN MORE ABOUT
HOW TO EMBED THE MTIA
PROGRAM INTO YOUR HIGH
SCHOOL CURRICULUM



Learn more about how you can embed the MTIA into your high school curriculum like Suncoast Christian College did in 2022. Please contact us to further discuss this opportunity:

Tracey Coobula

tracey@studysunshinecoast.com.au

3.3 JUDGING CRITERIA (30% OF THE FINAL SCORE)

- » The entry is original, innovative and inventive **0/20**
- » The concept uses new technology or innovation, or acknowledges that it is inspired by existing technology, using it in a new way **0/20**
- » The entry demonstrates a sound understanding of the technology or innovation used **0/20**
- » The entry solves a real problem and has positive benefits to business, environment or community **0/20**
- » Any supporting material such as photos, graphic and drawing included complements the idea e.g. graphics, drawing, links, video's **0/20**

4.0 COMPETITION – PHASE 2

Finalist Teams will be chosen based on the top scores from Phase 1. Phase 2 is about the Finalist Teams further developing their innovative idea, creative concept or business solution.

4.1 REQUIREMENTS

Two mentoring sessions will be offered on **Wednesday 17th and 31st May 2023**, attendance is optional, however it is highly recommended. The mentoring sessions will follow the same methodology used to coach new companies through their start-up phase. These sessions will be run by a range of industry experts and entrepreneurs. The purpose of these sessions will be to provide Finalist Teams with specialised guidance on how to further develop their ideas. The following are examples of the potential topics to be covered in the coaching and mentoring sessions:

- » Finding product market fit using design thinking;
- » Using lean principles in product development to build, measure and learn;
- » Reaching your customers using social media marketing and growth hacking;
- » Pitching your idea with the right structure, substance and practice, practice, practice.

Finalists must then create a video submission of no longer than 3 minutes. The video must be uploaded on YouTube or Vimeo with a link provided to the evaluation panel by no later than 11:59pm on **Thursday 22nd June 2023**. The organiser reserves the right to accept or reject incomplete or late entries.

The Phase 2 entry must demonstrate the following:

- » The initial idea or concept submitted in Phase 1 has been developed and/or enhanced to further address the Phase 1 judging criteria.
- » Understanding of the knowledge gained in the mentoring sessions during Phase 2 and the application of that knowledge e.g. entrepreneurial skills, teamwork, and development of a business model.

- » That the idea is now closer to realising the anticipated positive benefits.
- » Address and respond to all of the Phase 2 judging criteria.

4.2 JUDGING CRITERIA (30% OF THE FINAL SCORE)

Judges will review the video submitted by Finalists during Phase 2 and assess the entries on the following criteria;

- » The Teams concept shows significant development of the initial entry submitted in Phase 1 **0/20**
- » The Team has demonstrated learnings from mentoring sessions and incorporated aspects into their idea or concept **0/20**
- » The Team has provided/demonstrated entrepreneurial skills including the development of a business model e.g. marketing channels, customer feedback **0/20**
- » The Team has demonstrated an understanding of who their potential customers are **0/20**
- » A prototype has been developed **0/20**



5.0 COMPETITION – LIVE PITCH AND AWARDS CEREMONY

5.1 REQUIREMENTS

The final presentation will be held on **Thursday 20th July 2023** where the Finalist Teams are given the opportunity to make a 'Live Pitch' of their innovative or technological idea or concept to the Evaluation Panel.

Each Team will have three minutes to present their entry to the Evaluation Panel. Teams will then have up to a 2-minute Question and Answer session with the Evaluation Panel.

Some things to consider:

- » This is each Team's final opportunity to convince the Evaluation Panel that their idea is the best and worthy of further development.
- » Presentations must be structured, rehearsed and keep to the three minute time allocation – each presentation will be timed.
- » Setup time will be limited, so whilst use of prototypes is encouraged, teams should avoid a pitch that requires significant set-up at presentation time.
- » Judges will be given the opportunity to ask questions about the idea or concept (2 mins).
- » Presentations will need to be sent to tracey@studysunshinecoast.com.au or, if larger than 10MB brought on a USB to Study Sunshine Coast by no later than 5.30pm on **Wednesday 19th July 2023**.

5.2 JUDGING CRITERIA (40% OF THE FINAL SCORE)

- » The presentation kept to the three minute allocation **0/5**
- » The pitch tells a story, sharing the Team's vision for their concept **0/20**
- » The Team was able to communicate their idea and/or concept effectively and confidently to the audience **0/30**
- » The Team demonstrated a good understanding of their audience and the Evaluation Panel's fields of expertise **0/10**
- » The Team's final pitch was unique and creative, using a variety of mediums e.g. PPT, video, graphics, posters etc **0/30**
- » Team member/s answered the judge's question satisfactorily in a confident and articulate manner **0/5**

6.0 IMPORTANT DATES 2023

| Date | Activity |
|--|---|
| Wednesday 15 th February 2023 | Competition officially opens |
| Thursday 27 th April 2023 | Phase 1 entries close 11:59pm |
| Friday 5 th May 2023 | Finalist Teams announced and Phase 2 of the competition commences |
| Wednesday 17 th May 2023 | Mentor workshop 1 |
| Wednesday 31 st May 2023 | Mentor workshop 2 |
| Thursday 22 nd June 2023 | Phase 2 entries close 11:59pm |
| Thursday 20 th July 2023 | Live Pitch and Awards Ceremony |

7.0 SPONSORS AND SUPPORTERS



SUNSHINE COAST COUNCIL

Sunshine Coast Council is proud to partner with Telstra and Study Sunshine Coast to deliver the Mayor's Telstra Innovation Awards. Council believes that a continued investment in talent and skills is critical in preparing our youth and our workforce with the knowledge and experience they need to compete in a global marketplace.



TELSTRA

Telstra are a world class technology company and Australia's largest mobile network, providing users with mobile phones, internet plans and packages, home phones & more. The Mayor's Telstra Innovation Awards builds on Council's and Telstra's ambitions for the future and encourages students in our region to start thinking today about the possibilities of tomorrow.



STUDY SUNSHINE COAST

Study Sunshine Coast (SSC), established since 2016, is the official study cluster for the Sunshine Coast region and is supported and funded by Sunshine Coast Council and Trade & Investment Queensland through Study Queensland. SSC plays an important role in supporting the student journey including positioning the Sunshine Coast as a leading Australian study destination for both domestic and international students. SSC also works closely with industry and our education providers to attract, develop and retain talent to support the growth and vision for the region.

8.0 ABOUT THE SCHOOL COORDINATOR'S ROLE



Each school that enters the Awards is required to appoint a School Coordinator. This person will be the contact for all correspondence relating to their Teams' participation in the Awards and is responsible for the following:

- » Publicising the Awards in their schools and ensuring students and parents and guardians are given the relevant information concerning the phases of the Awards competition;
- » Addressing queries from students and other staff members about the Awards;
- » Ensuring that the students and school are fully aware of the Awards competition terms and conditions;
- » Ensuring that students have obtained parent or guardian consent to participate in the competition and attend related events;
- » Communicating the announcement of Finalist Teams within their schools;
- » Registering and coordinating the attendance of each Team at the scheduled mentoring sessions during Phase 2 of the Awards competition;
- » Registering and coordinating the attendance of all Finalist Teams at the Live Pitch and Awards ceremony;
- » Ensuring all Teams' entries are the students' own ideas and that Teams do not submit any content that is unlawful or fraudulent, or which without authorisation, infringes upon any intellectual property, privacy, or other rights of any person or entity;
- » Encouraging the students to think broadly about technology and innovation and its application, to think about the creation and use of applications but even more importantly to think beyond applications and to the creation or use of technology of all sorts to solve real world problems;
- » A school coordinator is required to be appointed for each team and can only coordinate a maximum of three teams. Additional teams will require an additional school coordinator.
- » If you would like to discuss further, please email tracey@studysunshinecoast.com.au



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SCHOOL CURRICULUM**

9.0 ANNEXURES

ANNEXURE A – ONLINE APPLICATION

The following is the minimum identifying information required to be supplied by entrants when submitting their entry:

- » School name (*Mandatory*)
- » School coordinator name, email and mobile number (*Mandatory*)
- » Team name (*Mandatory*)
- » Team member name/s (*Mandatory*)
- » Year Level of each student (*Mandatory*)
- » Online submission (*Mandatory*)
- » Parental consent for each team member (*Mandatory*)
- » Link to 60 second video (*Optional*)

ANNEXURE B – QUEENSLAND HEALTH DIRECTIVES & COVID

Individuals must comply with any public health directions under the Public Health Act 2005, including any directions on mandatory mask wearing and vaccination status. We will take all reasonable steps to ensure students, staff and guests attending any related events, including the mentoring workshops and Live Pitch Night meet these requirements. For the latest information on Queensland Health directives please visit: health.qld.gov.au

COVID SAFE BUSINESS PLANNING

Sunshine Coast Council engages with businesses in the delivery of this award program that follow Covid safe practices:

- » Encourage at least 1.5 metres space between staff and customers, and between individual customers or groups;
- » Maintain good hand and respiratory hygiene;
- » Conduct regular cleaning and disinfection;
- » Send unwell staff home immediately.

ANNEXURE C – COMPETITION TERMS AND CONDITIONS

GENERAL

1. This competition is conducted by Sunshine Coast Council of Locked Bag 72, Sunshine Coast Mail Centre, Qld 4560.
2. By submitting an entry in the Awards, each Team, student, respective parent or guardian, School Coordinator and school agrees to be bound by these terms and conditions.
3. Sunshine Coast Council reserves the right to interpret these terms and conditions and, if required, change them at its sole discretion. We will publish changes on our website at studysunshinecoast.com.au/mtia2023 and notify each School Coordinator.

WAIVERS AND RELEASES

4. Teams and students and their respective parents, guardians and schools, consent to Sunshine Coast Council, its employees or agents and partners/sponsors to:
 - » photographing and/or filming student participants;
 - » using the name, image and/or voice of such participants, in any media for an unlimited period without remuneration; and
 - » to promote the Awards, the partners/sponsors association with the Awards or any of Sunshine Coast Council's activities.
5. Teams and students and their respective parents, guardians and schools, acknowledge that all right, title and interest in, or relating to any image taken by or on behalf of Sunshine Coast Council belongs to Sunshine Coast Council. Teams and students and their respective parents, guardians and schools, release Sunshine Coast Council and the partners and sponsors of the Awards from any claim by themselves, or on their behalf, arising out of the use of any photo/film by Sunshine Coast Council, and partners and sponsors of the Awards.

JUDGING AND DECISIONS

6. Entries in the Awards will be judged by the Evaluation Panel appointed by Sunshine Coast

Council. Every effort will be made to ensure that Evaluation Panel members are impartial and suitably qualified. Appointments to the Evaluation Panel will be made at the sole discretion of Sunshine Coast Council.

7. Judging and decisions made by the Evaluation Panel will be based on the 'Judging Criteria' set out in this Handbook.
8. In the event of a tie for first, second or third place the judging panel will decide the Awards winner.
9. The decisions of the Evaluation Panel will be final.
10. If this competition is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of Sunshine Coast Council, including but not limited to technical difficulties, unauthorised intervention or fraud or failure of a Team to meet the competition requirements or eligibility criteria, Sunshine Coast Council reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any Team; or (b) to modify, suspend, terminate or cancel the competition, as appropriate.

ELIGIBILITY

11. The Awards are open to all full-time year 9 to 12 students from all high schools within the geographic limits of the Sunshine Coast Council Local Government Area.
12. Team members must be available to participate in the Awards and the associated events and mentoring sessions (listed in the 'Important Dates' section) for the period 15th February 2023 to 20th July 2023.
13. There is no limit to the number of Teams a school can enter into the Awards.
14. Each Team must consist of up to three (3) students all enrolled at the same school. Mixed gender teams are strongly encouraged.
15. A school Team can comprise of students from different school years. For example, a Team may have two year 11 students and one year 9 student, or any other combination as long as the students are from years 9 to 12 from the same school.
16. Each Team is only allowed to submit one entry into the Awards but a student may be on multiple Teams.
17. Each Team is encouraged to appoint a Team leader to coordinate the work and act as spokesperson. However, each member of the Team should be able to serve as spokesperson, be fully involved with the project, and be familiar with all aspects of the project. The final work should reflect the coordinated efforts of all Team members and will be evaluated during the presentation ceremony.

PRIZES

18. Teams selected as Finalists will receive a finalist certificate and the winners will have access to an exclusive mentoring and coaching program.
19. This competition is a game of skill and chance plays no part. Prizes will be awarded at the discretion of the Evaluation Panel according to the 'Judging Criteria'. The nature and quantity of any prizes will be determined by Sunshine Coast Council in conjunction with the Awards partner/sponsors and published on the website studysunshinecoast.com.au/mtia2023
20. Any published prize in association with the Awards, both for students and schools, must be claimed within one (1) year of the date of the announcement of that prize at the Awards ceremony. Any prizes not claimed within that timeframe remain the property of the sponsor/partner offering the prize.
21. The time, location and additional information relating to the Awards ceremony will be published on the website studysunshinecoast.com.au/mtia2023 and by other means deemed appropriate by Sunshine Coast Council.
22. If for any reason any winner does not take a prize by the time stipulated by Sunshine Coast Council, then the prize will be forfeited.
23. If any prize is unavailable, Sunshine Coast Council, in its discretion, reserves the right to substitute the prize with a prize to the equal value and/or specification.
24. Prizes, or any unused portion of a prize, are not transferable or exchangeable and cannot be taken as cash, unless otherwise specified.
25. All prizes will be delivered directly to the schools of the winnings students within ten days of the presentation ceremony on Thursday 20th July 2023.

INTELLECTUAL PROPERTY, CONFIDENTIALITY AND LIABILITY

26. Teams are required to submit their entries in the manner detailed in sections 3, 4 and 5 of this Handbook.
27. All intellectual property created by each Team remains the property of that Team and students in equal proportions and it is up to the Team to protect that intellectual property as they deem necessary.
28. Each Team agrees to grant Sunshine Coast Council

and its partners/sponsors a licence to use the intellectual property in their entry for the purpose of promoting the Mayor's Telstra Innovation Awards and in other promotional and reporting materials produced by Council and its partners. The licence is a perpetual, irrevocable, non-exclusive, royalty free, world-wide licence for the Sunshine Coast Council and its partners/sponsors to use, publish, reproduce, modify, adapt, and display, any or all of the Team's entry including the Team's responses, pictures, images, videos, drawings and illustrations ("Content") and otherwise exercise all such intellectual property rights in respect of the Content. The Sunshine Coast Council or its partners/sponsors need not pay for these rights and may exercise them without attribution or liability. However the Sunshine Coast Council and its partners/sponsors may only exercise these rights in connection with the Awards and/or to promote the Sunshine Coast Council and the Sunshine Coast.

29. Each participating student and each Team agrees that they are fully responsible for the Content they submit and that: (a) they will not submit any Content that is unlawful or fraudulent, or that Sunshine Coast Council may deem in breach of any intellectual property, privacy, publicity or other rights, (b) Content submitted will not be defamatory, obscene, derogatory, pornographic, sexually inappropriate, violent, abusive, harassing, threatening, objectionable with respect to race, religion, origin or gender, not suitable for children attending Grades 9 to 12 in Australia, or otherwise unsuitable for publication; (c) they will obtain prior consent from any person or the owner(s) of any property that appears in their Content; (d) the Content is their own original work or they have full prior consent from any person who has jointly created or has any rights in the Content, to the uses and terms herein, and the Content does not infringe the rights of any third party; (e) their Content shall not contain viruses or cause injury or harm to any person or entity; and (f) they will comply with all applicable laws and regulations, including without limitation, those governing copyright, content, defamation, privacy, publicity and the access or use of others' computer or communication systems.

GENERAL

30. Any cost associated with accessing the promotional website or creating and submitting an entry is the Team's responsibility.

31. All entries and materials submitted to Sunshine Coast Council in conjunction with these Awards (in any form including hard copy, electronic forms or working prototypes) remain the property of the Team and students in equal proportions.
32. Each Team and student agrees to respect and protect the confidentiality of any information shared between other teams and students participating in the Awards.
33. Participation in the Awards is voluntary and is at each participant's own risk.
34. None of Sunshine Coast Council or the Awards sponsors and partners or any employee or agent of Sunshine Coast Council or the Awards sponsors and partners will be liable (to the extent permitted by law) to the teams or students or their respective parents, guardians, School Coordinators or schools for:
35. Any injury or death of any person or persons and/or property and/or cost, loss, damage, expense or claim occasioned or incurred (including without limitation any indirect economic or consequential loss) arising from or in connection with the Awards or any person's participating in it, or the receipt of any prize.
36. Any taxes, duties, charges or levies to be paid to any person in connection with any prize.

INFORMATION PRIVACY

37. Where students provide personal information to Sunshine Coast Council, noting that the participation in the competition is voluntary, the personal information will be used by Sunshine Coast Council to administer the competition in accordance with these terms and conditions. All personal information will be stored securely and, except as otherwise provided for in these terms and conditions, will not be given to any other person or agency unless participants have given Sunshine Coast Council permission or Sunshine Coast Council is authorised or required by law.
38. The collection, use and disclosure of all personal information will be handled in accordance with the Information Privacy Act 2009 and Sunshine Coast Council's privacy policy which is available at: sunshinecoast.qld.gov.au/Council/Planning-and-Projects/Council-Policies.



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