



Industry Membership Prospectus 2021/22



YOUR FUTURE IS HERE



STUDY SUNSHINE COAST – INSPIRING TODAY THE LEADERS OF TOMORROW

Our Sunshine Coast offers students world-leading opportunities - with a strong, growing economy, outstanding global connectivity and cutting-edge facilities that inspire learning today and create leaders for tomorrow. Our region is increasingly a magnet for big thinkers, emerging leaders and inspiring global talent.

The Sunshine Coast has become a place where students from within the region and around the world come to study, collaborate and connect. Our region is also home to some of Queensland's highest performing schools, two nationally awarded universities, highly regarded English language colleges and more than 150 registered training organisations.

The Sunshine Coast is well on the way to being a new \$33 billion economy based on a clear 20-year economic plan that supports transformational capital investment and encourages growth in seven high-value industries that will provide a platform for enduring employment opportunities. Central to this vision is strengthening the ongoing investment and focus on talent and skills to provide the workforce pipeline that the region's new economy will require. The education and training industry alone, contributes more than \$1 billion to our local economy each year and employs over 13,000 people.

Study Sunshine Coast plays an important role in positioning the region as a leading Australian study destination. Sunshine Coast Council is proud to have been involved from the outset, working closely with education providers and institutions to ensure the initiative remains relevant, exciting, informative and adds value to the industry.

The Study Sunshine Coast Industry Membership Program enables Study Sunshine Coast and its partners to showcase our region to the world, by strengthening the promotion of the local education offer nationally and internationally; facilitating partnership and collaboration opportunities; enhancing the student experience; and leveraging additional funding opportunities through Study Queensland and other agencies.

I encourage you to seriously consider becoming a member of the Study Sunshine Coast Industry Membership Program and look forward to working collaboratively to showcase the region as a naturally inspiring environment for students to live, learn and kick start their futures!

MAYOR MARK JAMIESON



Study Sunshine Coast

Study Sunshine Coast (SSC) is the official study cluster for the Sunshine Coast region and is supported by foundation partners, Education Sunshine Coast and Sunshine Coast Council. SSC plays an important role in marketing and positioning the Sunshine Coast as a leading Australian study destination for both domestic and international students and the visitation they contribute to and support. Study Sunshine Coast works closely with education providers, industry and tourism operators to promote the region.

KEY FOCUS AREAS:

- Student attraction and retention
- Student experience and wellbeing
- Industry engagement and collaboration



About Study
Sunshine Coast



Study Sunshine Coast
Employability Program



A naturally inspiring environment to live, learn, and kick start your future

LEADING EDGE FACILITIES TO INSPIRE LEARNING TODAY AND LEADING TOMORROW

From high ranking universities, English language schools, over 80 primary and secondary schools and a huge range of vocational education and training organisations, the Sunshine Coast offers a range of excellent education options. There are also leading edge training facilities in the region such as the Sunshine Coast Health Institute and Sunshine Coast University Hospital.

THE PLACE TO BE FULLY CONNECTED

With a reputation for innovation, entrepreneurship and venture capital, the region is a magnet for world class talent and big thinkers wishing to fully realise their vision. Educators and industry work hand-in-glove, providing excellent opportunities for students to progress their careers.

DISCOVER YOUR BEST SELF IN A NATURAL WONDERLAND

Situated only one-hour drive north from the capital city of Brisbane, the Sunshine Coast boasts a spectacular coastline, pristine beaches and beautiful hinterland, and its regional classification means students can earn additional visa points and are eligible to apply to stay on and work.

SERIOUS ABOUT SPORTS AND EVENTS

The Sunshine Coast is a hub for the sporting industry. Students have the opportunity to study exercise science, tourism or leisure and event management in leading edge facilities. Our reputation as a location with outstanding facilities, hospitality and tourism infrastructure and enviable climate has seen the Sunshine Coast host major sporting, cultural, music, arts and food events each year, providing opportunities for students to gain hands on experience.

Member Benefits

The Industry Membership Program helps local education providers, industry and tourism operators to connect, collaborate and promote their respective organisations. A membership will give your business access to programs, events and workshops including the opportunity to leverage Study Sunshine Coast funding opportunities; access to Study Sunshine Coast marketing channels including promotional brochures, imagery and video; plus engage and connect with students to add value to your organisation and enhance their experience.

STUDY SUNSHINE COAST MEMBERSHIP BENEFITS	Institutional Member	Associate Member
STUDY SUNSHINE COAST PROGRAMS, EVENTS & WORKSHOPS		
Opportunity to be involved in SSC funding opportunities and projects from Trade and Investment Queensland through Study Queensland	✓	
Opportunity to have representation on the SSC Committee and opportunity to leverage SSC funding opportunities	✓	
Exclusive invitations to member only events and workshops	✓	✓
Facilitated introductions to other SSC members	✓	✓
Opportunity to co-exhibit at selected Virtual Fairs and Trade Shows	✓	
Opportunity to host networking events and showcase your institution / business	✓	✓
Access to Industry Data	✓	✓

STUDY SUNSHINE COAST MEMBERSHIP BENEFITS		Institutional Member	Associate Member
EXCLUSIVE ACCESS TO STUDY SUNSHINE COAST MARKETING CHANNELS			
Access to Member's Toolkit including SSC destination imagery, videos, logos and marketing collateral	✓	✓	
Half page listing including your company logo, promotional blurb, images and url link to appear on SSC website	✓	✓	
Quarter page listing including your company logo, promotional blurb, and url link to appear on SSC website	✓	✓	
Receive quarterly Industry electronic newsletter	✓	✓	
Inclusion in one SSC quarterly electronic mail	✓	✓	
Inclusion of content and imagery across SSC social channels	✓	✓	
Opportunity to be included in SSC photo and video shoots	✓	✓	
Inclusion in SSC paid digital and social campaigns and cooperative marketing campaigns where relevant	✓	✓	
STUDENTS OPPORTUNITIES			
Opportunity for students to participate in official SSC Student Ambassador Program	✓	✓	
Opportunity for students to participate in SSC photo and video shoots	✓	✓	
Student participation in SSC programs and events such as the Student Employability program	✓	✓	
Students can create bespoke content to be amplified through SSC channels	✓	✓	

Membership categories and fees

Level of Membership	Membership Fee
Tier 1 – Institutional Member	Contact SSC team for further information at members@studysunshinecoast.com.au
Tier 2 – Associate Member	\$599 Contact the team at SSC at members@studysunshinecoast.com.au

TERMS AND CONDITIONS:

- All Members need to reside within the Sunshine Coast Council local government area (LGA), unless otherwise identified by Study Sunshine Coast as being of regional significance.
- Members providing international education must be CRICOS registered.
- Members are committed to working in collaboration and partnership with Study Sunshine Coast to drive maximum outcomes from membership.
- FY 21/22 Membership commences 1st July 2021 to 30th June 2022.
- Members must complete an [online application form](#)
- Study Sunshine Coast reserves the right to:
 - Accept or decline any application for membership at its discretion
 - Cancel benefits to any member who does not demonstrate a commitment to the objectives and functions of Study Sunshine Coast
 - Allocate at its discretion, a category of membership; alter any terms, conditions and rates of membership at any time during the period of membership.

Membership application process

To apply for membership please complete
our Membership Application form at

 STUDYSUNSHINECOAST.COM.AU/MEMBERSHIP

Should you have any questions please contact us via

Email: members@studysunshinecoast.com.au

BECOME A MEMBER TODAY

STUDYSUNSHINECOAST.COM.AU/MEMBERSHIP

