



Setting Yourself Up for Employment Success

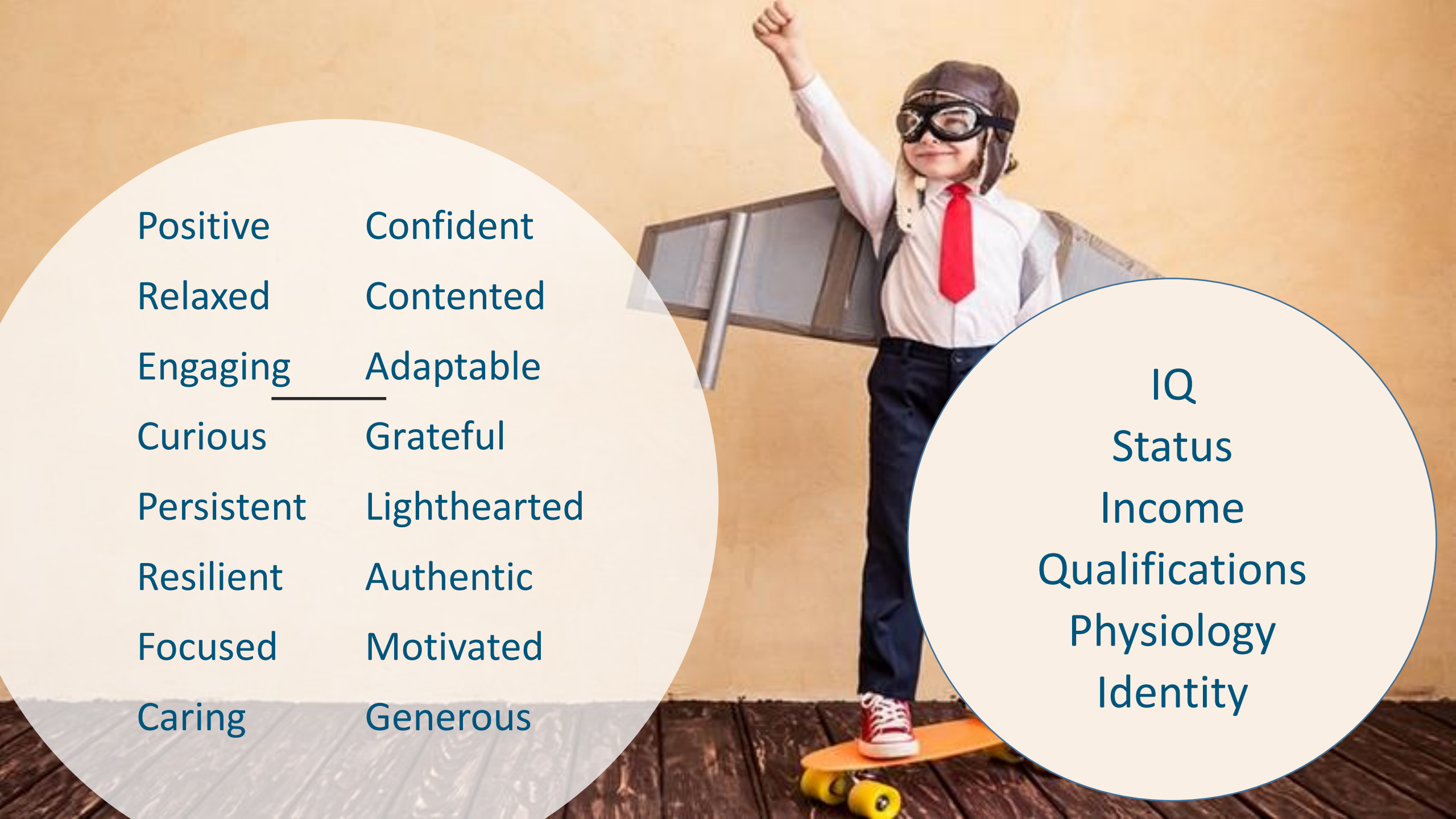
Bruce Williams



Think of someone
you see as happy and
successful

What are 3 words
that describe them?





Positive	Confident
Relaxed	Contented
Engaging	Adaptable
Curious	Grateful
Persistent	Lighthearted
Resilient	Authentic
Focused	Motivated
Caring	Generous

IQ
Status
Income
Qualifications
Physiology
Identity

What's Your Story?

Begin where you are. Start with what you have. Believe in your own ability to improve.





Confidence is a SNAP!

Say 'thank you' more often

No is empowering

Attitude is everything

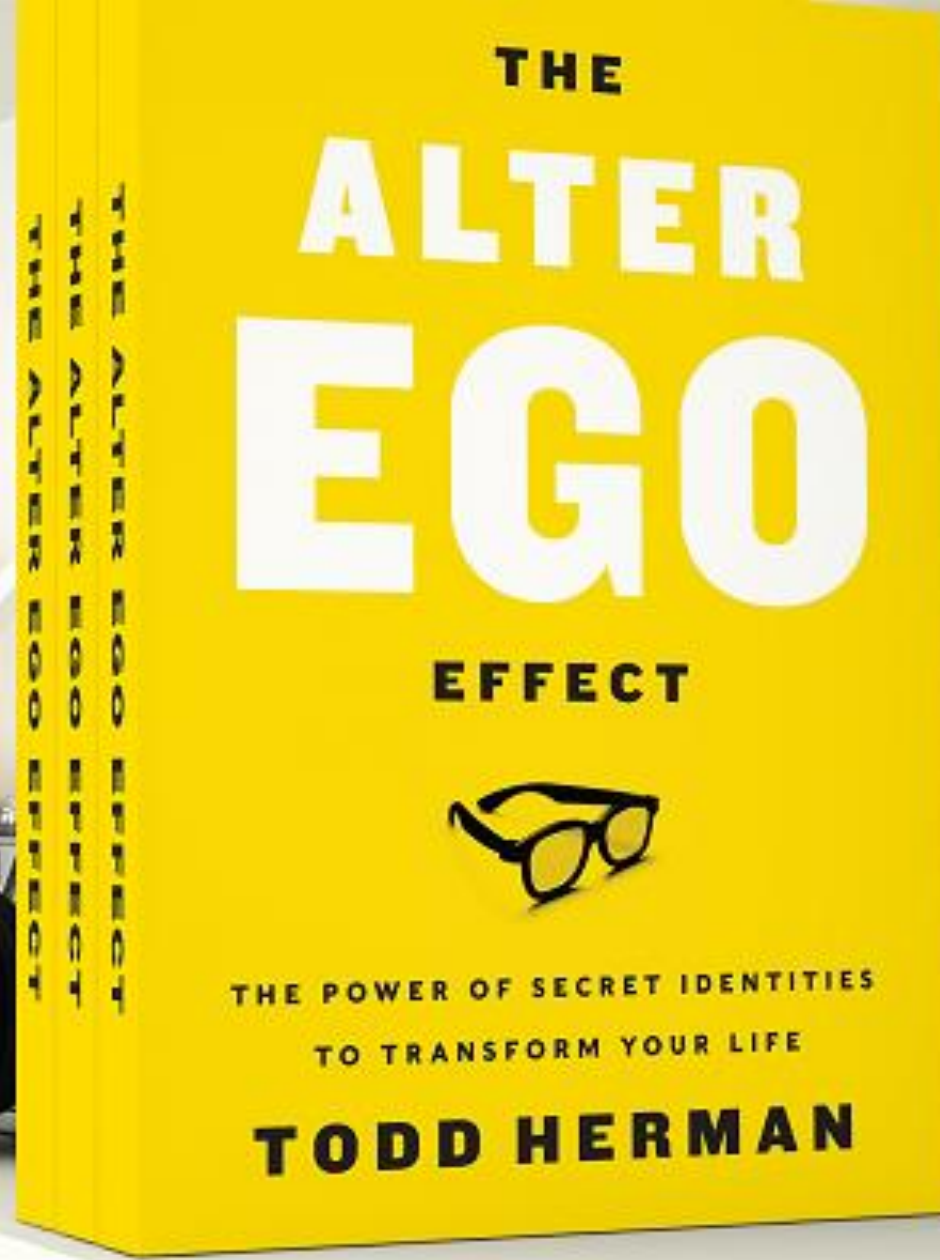
Positive posture

*Face it till
you make it*

Imposter Syndrome

Who am I to think I can...

Well, I'm the one who...



If you spot it... you've got it!



List 3 people who
inspire you

2 skills for each of
them that you
admire

Where do you have
it too?

P2



Only one question

How will you solve my problems?



Three things employers want to save...

Show, Don't Tell

It's the story that counts, not the context



The Gaddie Pitch

You know how... (Problem to solve)

Well, what I do is... (Solution and emotion)

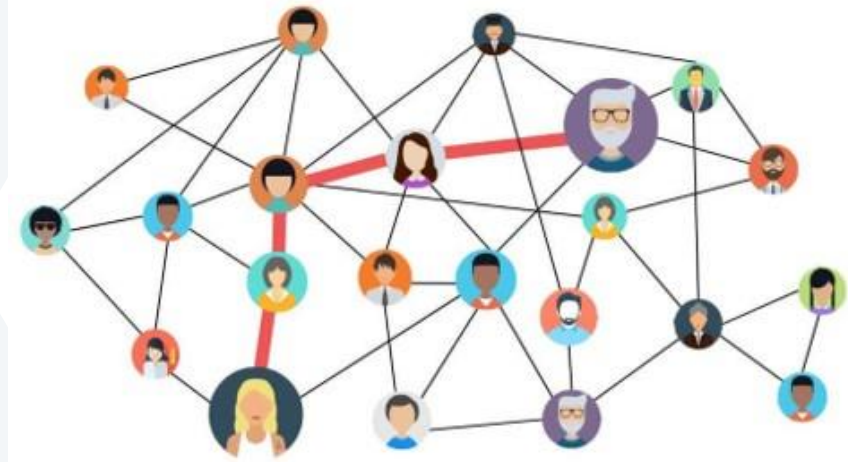
In Fact... (Example)

Want advice? Ask for money.

Want money? Ask for advice.



Your network is
your net worth



The AIDA Model

Attention
Interest
Desire
Action



Questions trump
answers every time



Who's in your corner?



Face it till you
make it...

We win or
we learn

P6

Talk does not cook rice

Who will you contact this week?



The first step to building confidence is learning how to show it.

Bruce Williams

Let's stay in touch...



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